



Open Government y (nuevos) Servicios Públicos Digitales

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Open Government

“My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.”

– PRESIDENT OBAMA, 01/21/09





What is Open Government?

"Open Government"

Yes Minister episode

Episode title card



Episode no. Series 1

Episode 1 Written by [Antony Jay](#)
[Jonathan Lynn](#)

Produced by Stuart Allen

Original airdate 25/2/1980

Main character: Ministry for Administrative Affairs
Jim *Hacker*





What is Open Government

Open government is the political doctrine which holds that the business of government and state administration should be opened at all levels to effective public scrutiny and oversight. In its broadest construction it opposes reason of state and national security considerations, which have tended to legitimize extensive state secrecy.

The origins of open government arguments can be dated to the time of the European Enlightenment: to debates about the proper construction of a then nascent civil society

Source: Wikipedia





9 relevant questions about Open Government

- How might the operations of government be made more *transparent and accountable*?
- How might advisory committees, rulemaking or electronic rulemaking be better used to drive greater *expertise into decision making*?
- What alternative models exist to improve the *quality* of decision making and increase opportunities for *citizen participation*?
- What strategies might be employed to adopt *greater use of Web 2.0* in agencies?
- What *policy impediments to innovation* in government currently exist?
- What is the best way to *change the culture* of government to embrace *collaboration*?
- What changes in training or hiring of personnel would *enhance innovation*?
- What *performance measures* are necessary to determine the effectiveness of open government policies?
- Open Government or “Government 2.0” terms used widely among people in government, in the technology sector and in the media.....it is widely accepted that government information *should* be released to the public ,now...*How to release government data...? How often? In what format? What to do with it once it's out? What kind of precautions in terms of security and privacy?*

Source: On-line brainstorming NAPA 2009





Open Government is about Managing change

**IF YOU ALWAYS DO
WHAT YOU ALWAYS DID,
YOU ALWAYS GET
WHAT YOU ALWAYS GOT.**





Managing change is..... everybody's business

- An open, transparent Government is something *we create* when *public government data* and information about government activity is made *easily accessible to us* – online and in real-time – and we *use it* effectively.
- Government has a responsibility to be open and transparent, but it *might not become so only on its own*.
- *We would rather use* positive incentives (the “*carrot*”) than negative incentives (the “*stick*”) to make government transparent.
- Changing the way government *thinks and behaves* is as important as changing government *rules*.
- *Technology* isn't part of the open government “pie.” It's the pan.
- Changing the way the *public thinks* about government and how they *engage* with it, is *as important* as making government data and *information accessible*.
- Effective and responsible *engagement with government* will make it work better for all.
- Achieving our vision of a transparent government will require the *ongoing commitment of citizens* in every village, region, nation district across the EU to make it possible.
- We will *sacrifice “perfect”* in order to take action and make *progress today*.

Source: On-line brainstorming NAPA 2009



European ICT policy: *a comprehensive framework*



“Europe 2020 is about what we need to do today and tomorrow to get the economy back on track. We need to build a new economy based on knowledge, low-carbon and high employment levels”



**The new
European
Digital Agenda**



**eGovernment
Action Plan
2011-2015**

Key enablers
Efficiency and effectiveness
Single market
User empowerment





A new model of relationship between administrations, citizens and businesses

The main challenges for eGovernment:

- **User-centric services**

Moving from 'one size fits all' to 'tailor-made, open and customised public services'

- **Mobility in the Single Market**

Make mobility for businesses and citizens easier by closing the missing links for a Digital Single Market (eProcurement, electronic Identity, eServices)

- **A sustainable public sector, fit for the 21st Century.**

Delivering better and smarter public services with fewer resources
Involving the younger generation in the political decision making process for the next generation governance

A current strong political momentum:

- **Adoption of the eGovernment Ministerial Declaration (Malmö 2009)**





eGovernment conference: Malmö, 19-20 November

Malmö Ministerial Declaration

supported by
CIP/ICT-PSP + IDABC/ISA +
FP7 RTD

User empowerment

Single Market

Efficiency and Effectiveness

Pre-conditions

Transparency

Business mobility

Administrative burden

Key enables

Reusable information

Citizens mobility

Organisational Processes

Open specifications

Participation

Cross-border services

Carbon footprint

Innovation

In 2010 : Prepare and adopt the eGovernment Action Plan 2011-2015 according to political priorities agreed with Member States



EU added value: the instruments

- **Innovation: deployment of cross-border pilots achieving interoperability**
 - *Competitiveness and Innovation Framework Programme - ICT PSP*
 - Borderless eProcurement (PEPPOL)
 - Mutual recognition of Electronic Identity (STORK)
 - Support the implementation of the Services directive (SPOCS)
- **Research: support the development of next generation ICT solutions for governance and policy modelling through research in FP7**
- **Policy supporting instruments:**
 - Studies: Support for the eGovernment Action Plan, benchlearning
 - eGovernment Benchmarking
 - Best practices: Ensuring the exchange through the ePractices Website
 - eParticipation: using ICTs to produce better legislation by integrating citizens in the decision-making process
 - Coordination with the Member States (i2010 eGovernment subgroup)
- **Implementation: Interoperability Solutions for European public Administrations (ISA) programme**





Interoperability Solutions for European public Administrations (ISA)

To support cooperation between European public administrations

- Enabling the delivery of electronic public services supporting the implementation of Community policies and activities
 - By facilitating efficient and effective cross-border and cross-sectoral interaction

For that purpose, to provide common and shared solutions facilitating interoperability





Interoperability Levels

Cooperating partners with compatible visions, aligned priorities, and focused objectives

Political Context

Aligned legislation so that exchanged data is accorded proper legal weight

Legal Interoperability

Legislative Alignment

Coordinated processes in which different organisations achieve a previously agreed and mutually beneficial goal

Organisational Interoperability

Organisation and Process Alignment

Precise meaning of exchanged information which is preserved and understood by all parties

Semantic Interoperability

Semantic Alignment

Planning of technical issues involved in linking computer systems and services

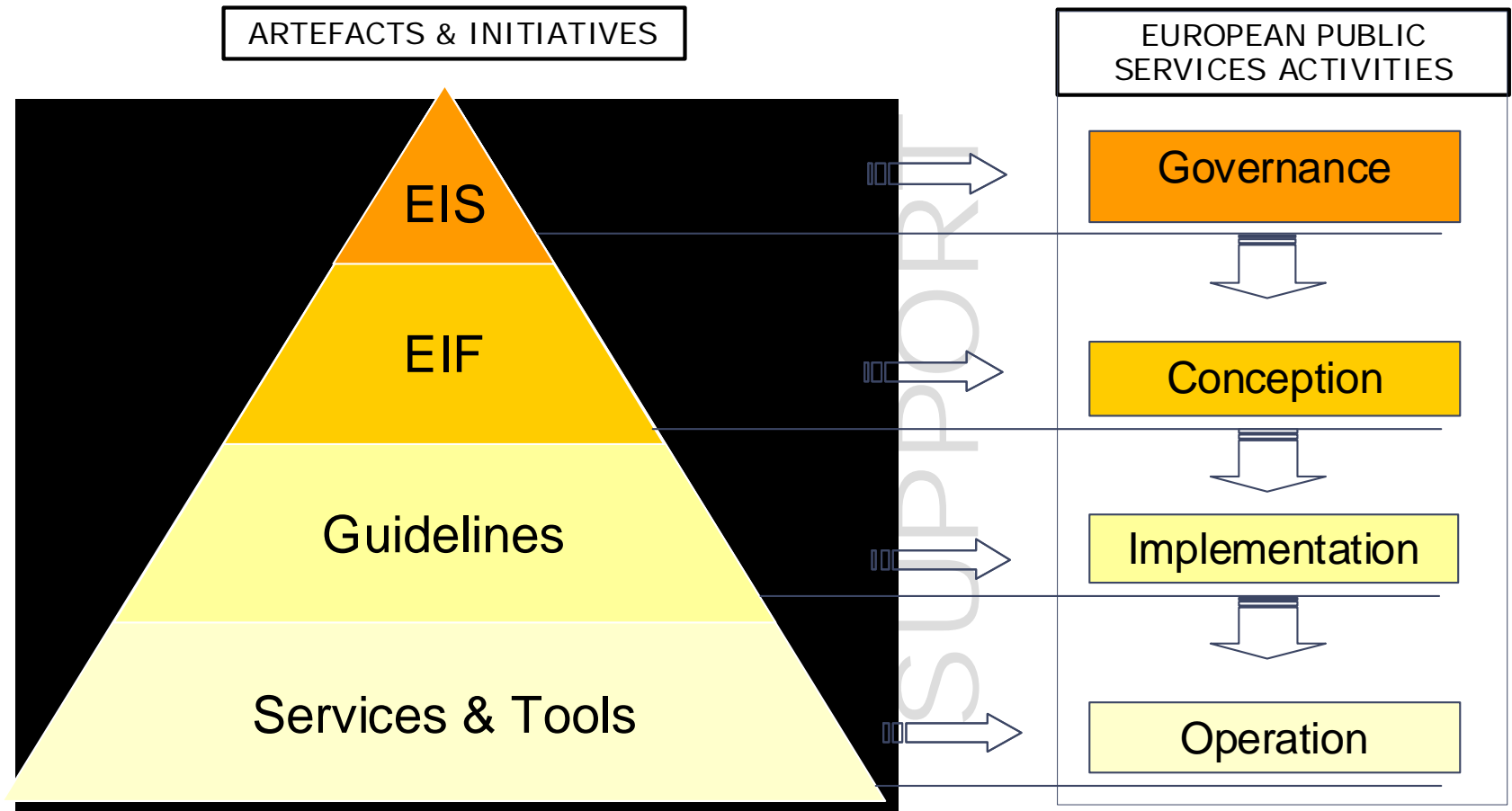
Technical Interoperability

Interaction & Transport





The interoperability pyramid





Thank you !!!!

- **Information Society**

http://ec.europa.eu/information_society

http://ec.europa.eu/information_society/activities/egovernment

- **ISA Programme**

<http://ec.europa.eu/isa>

- **ISA Decision**

<http://ec.europa.eu/isa/programme>

- **European Interoperability Strategy**

<http://ec.europa.eu/idabc/en/document/7772>

- **European Interoperability Framework**

<http://ec.europa.eu/idabc/en/document/7728>

